

E x p e r i e n c e Integrated design and production utilizing conventional and computer based knowledge in the conception and execution of strategic marketing materials for branding, collateral, corporate identity, packaging, signage and web design. A diverse background of marketing mediums has been gained through experience in trade shows, product development, print and outdoor advertising, within consumer and business to business markets.

Visit www.aleciajensen.com to view my **P o r t f o l i o**

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Alecia Jensen – Graphic Design	January 2002 – Present
Boyd Communications Senior Graphic Designer	June 1993 – September 1998 <i>Concept through execution of collateral, corporate identity, exhibit design, identity, packaging, and print advertising</i>
Alecia Jensen – Graphic Design November 1991 – June 1993 Partial client list:	November 1991 – June 1993 <i>Eisaman, Johns & Laws Advertising, Inc. Loyola Marymount University Kennedy-Wilson, Inc.</i>
Vertical Advertising Group, Inc. Graphic Designer / Art Director	November 1989 – November 1991 <i>Concept through execution of collateral, print advertising, packaging, signage, exhibit design within the Fashion Industry.</i>
Banks Shand and Associates Graphic Designer / Art Director	June 1988 – October 1989 <i>Concept through execution of collateral, and print advertising within the Fashion Industry.</i>
Character Magazine Principal Art Director – Creative Director	October 1987 – March 1988 <i>Design and art direction of a monthly regional desk top publication.</i>
April Greiman, Inc. Internship	April 1987 – August 1987
New Image Magazine (Weider Enterprises) Assistant Art Director	October 1986 – February 1987 <i>Art direction for a new national magazine.</i>

Education

California College of Arts and Crafts
Graphic Design

1984 – 1986

Applications

Photoshop, Illustrator, Quark Xpress,
In-Design, Adobe Acrobat, Front Page,
PC and Mac